Product Availability

A comprehensive guide to troubleshooting products & SKUs that are incorrectly showing unavailability.

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Defining Unavailability

When referring to an unavailable product, we will define it as a product that is not displaying or available for purchase on the front end site in the PDP or PLP or checkout. Does the following screen shot look familiar when attempting to access a product page via the site? The following document will help bring clarity in regards to what steps should be taken when confronted with this issue.

STORE THEME Apparel & Accessories Home & Decor More

PAGE NOT FOUND

Search

SIGN IN

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1. Missing Catalog Data

Missing Catalog Data is one of the most common reasons for a

product to display as unavailable on a site. Missing Catalog Data can refer to any piece of missing information for a product or SKU, but there are many catalog data fields that are not mandatory for a product to display on the site. The fields that ARE mandatory for a product to display on a site include the following:

	Product	and	SKU	Activation
--	---------	-----	-----	------------

Show on site	Yes
Product active	Ves Ves
Activate SKU if possible	
SKU Activated?	V

- □ **Brand Activation** (The Brand that the SKU is associated with MUST be active. Performed in Catalog > Brands)
 - Activate Brand
- □ **Category Activation** (The Category that the SKU is associated with MUST be active. Performed in Catalog > Categories)

Menu	<	Category appears in the top menu and side menu of the Site
Active		Category is active on site
Menu with active link	~	Category has an active link on the Site
Brand Filter	<	Category has Brand filter
Score (used for search ordering)		
Product display mode	Fo	llowing definition of the SKU specification \checkmark

□ Has An Image (A SKU can not be active unless it has an image associated with it. Please ensure your SKU has an image attached. This image upload feature is found on the SKU-level editor



Note: All of these items must be checked off for the SKU to be available on the site.



2. Missing Logistics Data

Along with missing Catalog data, missing Logistics data is another one of the most common causes for a product not being available for purchase on the site. Below, the mandatory Logistics data will be listed out. Please ensure you have all of the mandatory data present for your SKU to be available on the site

□ Warehouse, Loading Dock & Shipping Policy Activation (Please note that each of these three items MUST be activated for the product to be available for purchase so that shipping, taxes, etc can be correctly calculated via the logistics module. In the Admin this is found in the Inventory & Shipping module under the Shipping Strategy sub-module):

= 🔻 sandboxusdev 🗸			VISIT STORE	ç <mark>10</mark> (⑦	1
Search CMD + K						
₩ Home	Shipping strategy					
T ORDERS	Shipping policies Loading docks Warehouses					
Orders management 🗸						
All orders	Search for shipping policy Q		CREATE SHIPPING POLICY			
Settings						
Orders authorization	Name Shipping Method	Status	Actions			
Inventory & shipping	Backorder Pre order	Active	Ø 🖻			
Shipping strategy	DropShipping1w - wholesales Normal	Active	Ø 🗇			
Delivery capacity	Francisco Chico Frete	Error on processing	Ø 🗇			

ensure loading docks is active as well:

Shipping policies Loading docks	Warehouses		
Search	٩		+ CREATE LOADING DOCK
Alternative Dock	Aventura Dock	:	Barton Creek Dock
6 shipping policies Active	9 shipping policies	Active	3 shipping policies Active

and finally, ensure Warehouses are active:

Shipping policies	Loading docks	Warehouses			
Search		Q		+ CREATE W	AREHOUSE
Aventura	:	Barton Creek	:	Bay Plaza	
Aventura soo17-Loo17	:	Barton Creek		Bay Plaza	

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 Ensure the SKU has inventory (This can be found in the Inventory module which is under Admin > Inventory & Shipping
> Inventory Management. Here you can search the SKU you are looking for to ensure inventory is correctly assigned. PLEASE NOTE: if there is inventory in a warehouse make sure that associated Warehouse IS ACTIVE.

Search CMD + K								
a Home In	ventory manag	ement						
T ORDERS								
Orders management	Search for products, SKU or ID		Q					
All orders	Last update: All V Reserve	d: All 🗸 🛛 Available	e: All 🗸 🛛 Wareh	ouse: All 🗸				
Settings								
Orders authorization	Products	Warehouse	SKU ID 🗸	Lastupdate	Reserved	Dispatched	Available	Update count Infinite inventory
Inventory & shipping	Invicta Lupah Swiss Movement Quartz Watch - Stainless Steel	New Store 3	10	0	0	0	0	0
Shipping strategy Delivery capacity	Invicta Lupah Swiss Movement Quartz Watch - Stainless Steel	Queens II	10	0	0	0	0	0
Shipping rates								
Inventory management	Invicta Lupah Swiss Movement Quartz Watch - Stainless Steel	Pembroke Lakes	10	0	0	0	0	0
Shipping simulator								
Geolocation shipping	Invicta Lupan Swiss Movement Quartz Watch - Stainless Steel	Boca Raton	10	0	0	0	0	0
Holidays								
Settings	Invicta Lupan Swiss Movement Quartz Watch - Stainless Steel	New Store 2	10	0	0	0	0	0

Ensure that the correct Trade Policy is Assigned to the Product (In some stores who have multiple trade policies, a loading dock may only include one or two of the Trade Policies, but not all of them. Or in other scenarios a PLP may only display products that are checked with a specific trade policy, Please make sure the correct Trade Policies are checked in the Product Editor, which can be found under Catalog > Products & SKUS

Global Category VTEX	Media	Select Vtex Global Category	Clear selection
Trade policies	Main Production		
	Amazon Marketplace		
	Google Shopping		
Market Launch date	05/08/2019		
Show on site	Ves Yes		
Product active	Ves Ves		
Show out of stock	Yes		
Product Reference Code	0003		
Additional Description			
Tax Code	PC040210		
	10010210		
Supplier			Only 1 selection)
		Add Advanced Search	

Note: Please ensure the following are correct for your SKUs to be available

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3. Outdated Index

When use the word 'Index' we will have to ensure we have clarity on the 2 different types of indexes on a VTEX store. The first is Catalog Index, and the second is Search Index. The Catalog Index is responsible for scanning the catalog data to ensure that all Product, SKU, Category, Brand, SKU Image, etc data is up to date on the front facing site. The Search Index is, just as the name suggests, related to the search module and will be responsible for scanning the search information and data set up in the Search module to ensure is displaying correctly on the sites PLPs.

□ Ensure the Catalog Index is up to date (If all of your Product/SKU and Logistics information is correct please ensure that the Index Date is "up to date" by checking the date and time of it's last index. Please note that the catalog will automatically index and reindex Products and SKUs as they are updated in the catalog, but from time to time there will be situations where the Index Date is not in alignment with the most recent changes. TO UPDATE: simply click into a product to edit and click save (even without making any changes, and this will force a product reindex)

Image	> Name	sku	Status	Index date	Edit
	Really Really Nice Hat ØÄ	§ 💿 🗿 Blue (2)	Active	05/09/2022, 10:46:07 AM	UPDATE 👻
-	open on website	🚯 🆪 💽 Model 0003 - Modal Chemicals (3)			
		🚯 🖪 🕕 Gray (80008048)			
		🚯 🛃 🕕 Gray (80008049)			
		(S) 🕘 🕕 Blue (80008050)			
		(§ 💽 🕕 Red (80008051)			
		(S) 🕢 🕕 Blue (80008052)			
		🚯 💷 🕕 Red (80008053)			
		(5) 🕢 🕕 Blue (80008054)			
		6 🕢 🕕 Red (80008055)			
		LIST THE REMAINING SKUS (9)			

□ Ensure the Search Index is up to date (if all of your catalog data is correct and you still are unable to find your product, specifically in the PLP, or search results, there is a chance you may have an outdated Search Index. Our intelligent Search is built to automatically reindex a product within search when that product is updated in the catalog, however, there are rare scenarios where this still may be out of date. In these cases you will need to Reindex the Search under Search > Search Configuration > New Index. NOTE: Only VTEX staff can run this reindex. If you are store-owner please contact your support team)

Customers		
STORE SETUP		Search configuration
Trade policies		
CMS	>	General Settings
Checkout		
GraphQL IDE		Use SKU specifications to display individual products in search results (?)
Audit		Select
Search	~	Saavahahla anasifiaatiana
Integration settings		Name, Brand, Productid, ProductRefid, SKUId, SKURefid and EAN are selected by default.
Indexing status		Select
Search configuration		
Relevance settings		NEW INDEXING
Merchandising rules		



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